

# KAEL MOREIRA

Kingston, ON

📞 4379857189

✉ kaelsebastian.moreiragonzalez@  
student.sl.on.ca

🌐 <https://www.linkedin.com/in/kael-moreira/>

📁 Portafolio - <https://bit.ly/3gtaybJ>

## OBJECTIVE

A position as an analyst programmer

## SUMMARY OF SKILLS

- Excellent communication skills both verbal and written in order to negotiate and interact with senior management in a multi-function environment
- Ability to work both in a team environment and independently with minimal guidance, with the capacity to organize and manage a team
- Excellent analytical and problem-solving skills, find solutions in an effective time-cost manner
- Develop fresh graphic concepts and layouts for various projects, programs and events through creative and critical thinking
- HTML5, CSS, JavaScript, COBOL, C++, C#, Sql, PHP, Json
- Works with agile methodology in a professional environment
- Advanced knowledge in Adobe photoshop, Illustrator, Premiere pro, Encore, XD, as well as Unity, Maya 3d and others

## EXPERIENCE

### Shift Supervisor

Wendy's, Kingston, ON

2021 - Present

- Promoted to supervisor in within 9 months based on outstanding performance in customer satisfaction increasing friendliness rating by 3%.
- Resolve complaints promptly and professionally, to ensure the restaurant has high quality standards.
- Economic responsibility to handle currency and credit transactions quickly and accurately, filing out deposit information, verifying the correct deposit amount and securing there were no money missing.
- Always keep a high standard of customer service following proper procedures during high-volume, fast-paced operations.
- Awarded employer of the month

## EDUCATION

### Computer Programmer and Analyst

St. Lawrence College, Kingston, ON (Graduation 2024)

- 3.8 GPA

### Multimedia designer and producer, minor in animation

Universidad de las Americas  
Quito, Ecuador

- 3 GPA

## AWARDS

- First place at Multifest fair in 2016 in the programming category for an Arduino programmed canned piano to help visual-impaired people
- First place at Multifest fair in 2017 in the programming category for amateur horror game
- Honorable mention for a color detection program to draw on screen based on webcam recognition

2021 - Present

2012 - 2018

## Kael Moreira

✉ kaelsebastian.moreira  
gonzalez@student.sl.on.  
ca

🌐 <https://bit.ly/3gtaybJ>

📞 4379857189

### Multimedia Designer

Illuminati Advertising Ecuador, Ecuador  
Yard Creative Playground, Ecuador  
Why5marketing, Ecuador

2020 - 2021  
2019 - 2020  
2019 - 2019

- Managed the digital areas such as Facebook and Instagram of the Autofenixs' brands (Mazda, Jeep, Fiat, Dodge, Chery, Dongfeng and BMW).
- Created artistic designs for billboards, printed media and digital media that enhanced brand identity boosting engagement on posts which increased sales.
- Solved business objectives with creative thinking for web, in-app and social assets that helped the UX, attracting traffic by 10% to the national bank of Ecuador (Banco del Pacifico) website.
- Created brand and product identities that captivated audiences and help brand positioning on the market.
- Innovated attractive ads with Google accreditations for brand SEM positioning that aided the SEO for higher Google ranking against competitors.
- Met strict deadlines and clear objectives, with innovative solutions in a timely manner and professionalism, ensuring each brands high quality standard.
- Prepared KV, layouts and graphic elements for advertisement campaigns in a dynamic display captivating potential new customers.

## COMMUNITY INVOLVEMENT

### Volunteer as a wild animal caretaker

2012 - 2012

Wildlife animal rescue center "San Isidro", Guayaquil, Ecuador

- Prepared food and cleaned out accommodations for the lions and other wild animals.
- Answered queries from visitors.
- Ensured the animal enclosures were well-maintained, cleaned and properly disinfected.
- Managed wild animals (lions, alligators, tigers, monkeys, turtles, wild boars) tending to their particular needs to ensure their well-being.
- Responsible for the enrichment items for the lions.

### Taught english to low-income people

Pachamama High School, Quito, Ecuador

2011 - 2012

- Basic English lessons opened for both adult and kids
- Help with written skills as well as spoken skills
- Created innovative exercises for an easy to learn experience